



La Escuelita Arcoiris
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Pittsburgh, PA 15217
www.spanishleap.com

Greetings!

During this past year, La Escuelita faced an array of unexpected challenges and in order to remain operational during a pandemic, the organization adapted accordingly. Now we are using the experiences of this past year and taking an opportunity to internally evaluate the organization's past, present and future in order to set some strategic goals that will ensure the long-term vitality of the school.

Led by the Board of Directors, the Strategic Planning Committee has identified four primary areas of assessment. Within each, is a sub-committee which has further identified specific areas of focus to guide their efforts.

These include:

- Mission Statement
 - Evaluate the current mission and how La Escuelita is serving its community
 - Effective communication of mission statement
- Fundraising
 - Identify ways to diversify income sources
 - Maintain tuition as reasonable as possible
 - Re-establish scholarship program
 - Maintain high quality staff and teachers with competitive salaries and benefits
- Permanent Space
 - Secure a creative, environmentally responsible space that supports and enhances the curriculum, inspires children to learn and contributes to the betterment of the host community and its members.
- Organizational structure
 - Reevaluate roles and responsibilities of teachers and staff
 - Identify possible areas to improve efficient operations
 - Optimize current talent

We anticipate this work to continue over the next several months and include opportunities for feedback from the external community. After which time, each area will have established both short and long term goals to guide us moving forward, which will be shared with the community at large.

On behalf of the Board of Directors and the Strategic Planning Committee, we invite anyone who may be interested to join us and share your ideas, whether you have general questions or you're ready to roll up your sleeves and help us in a specific focus area. We welcome your constructive input.

If you aren't sure whether your skills can be applied, please feel free to reach out to discuss further with either Ellen Tafel (admin@laescuelitapgh.org) or Eric Lipsky (eric.lipsky@gmail.com) or submit your feedback on-line.

Sincerely

Megan Rooney, M.Ed, Founder and Director of Education

Ellen Tafel, Director of Operations